

Engagement & Student Success

Our programs help students develop lifelong leadership skills, offer incredible experiential service-learning and provides civic engagement opportunities to students both on and off campus. Students who are engaged in their campus experience are more likely to be successful as University of Iowa students.

The tables below provides data about student engagement including: number of engagements, numbers of activities in which students engage, and engagement information related to GPA, retention, and graduation.

Student Engagement

Spring 2023 Engagement	Percentage
Engaged	51.22%
Not Engaged	48.78%

Student Engagement by Activity Type

Student Employment	56%
Student Organization Involvement	50%
Fraternity and Sorority Life	27%
Study Abroad	7%

GPA

The 2021-2022 academic year cumulative GPA data shows that engaged students (3.35) have a higher average GPA than non-engaged students (3.22).

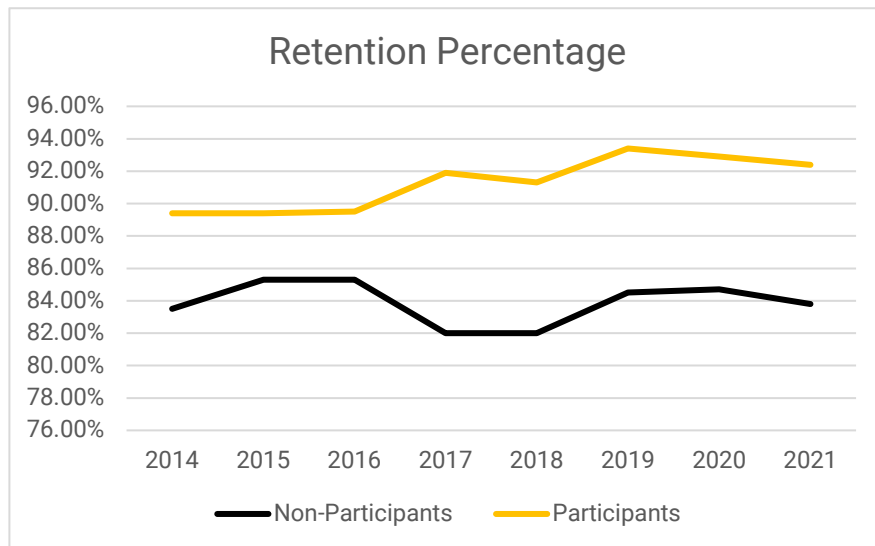
GPA Breakdown By Engagement

There is a significant difference in participant GPA, during the 2021-2022 academic year, between one and three engagements activities.

Average GPA of Students by Number of Engagements	GPA
1 Engagement	3.28
2 Engagements	3.35
3 Engagements	3.43
4 Engagements	3.44
5+ Engagements	3.49

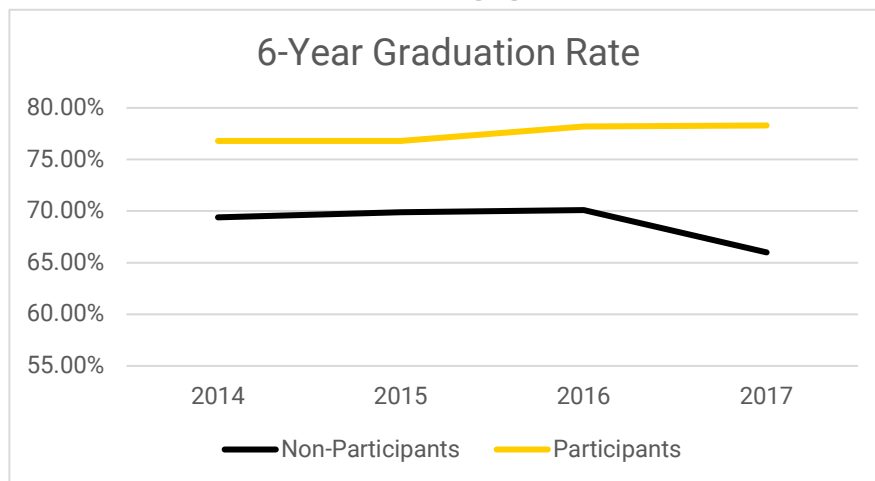
Retention (First-time full-time student)

Students who are engaged are significantly more likely to be retained compared to those who are not engaged. Data is representative of first to second year retention from fall 2022.



Graduation Rate

Since 2014, when looking at the 6-year graduation rates for cohort year, students who were engaged graduated at higher rate than those who were not engaged.



Summary

Campus data collected in Spring 2023, showed significant differences in GPA, retention, and graduation when comparing engaged students to non-engaged students. Those who participated in engagement activities, such as student organizations, student employment, Fraternity and Sorority Life, study abroad, and more, had a higher average GPA, were retained at a higher rate, and graduated at a higher rate than those who did not participate.

The data shows what we already know: students who are engaged in their campus experience are more likely to be successful as University of Iowa Students. It is important to prioritize supporting students in getting involved on campus during their time at the University of Iowa to support their success.

